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**Shenandoah National Park Concessioner, ARAMARK Announces
Opening Dates for In-Park Lodging This Spring**

(Shenandoah National Park, VA) – January 29, 2008 – ARAMARK, the concessioner in Shenandoah National Park, announced its in-park lodge openings for the 2008 season. The following lodging accommodations are available to park visitors: Skyland Resort (Mile 41.7) opens March 20, Big Meadows Lodge (Mile 51.2) opens April 25, and Lewis Mountain Cabins (Mile 57.5) opens April 11.

ARAMARK is proud to invite visitors to experience all the park has to offer, with a host of exciting opportunities at Shenandoah this year. An overview of what's happening at the ARAMARK property includes:

- **Guided Outdoor Adventure Programs** – Professionally guided one-day hikes and rock climbing/rappelling trips are available late March through early November. One-day hikes will now be offered every Thursday from March 27 through November 6. The popular rock climbing and rappelling hikes will take place every Wednesday from May 14 through September 10. Both will depart from Skyland Resort. A schedule of the hikes and locations visited is available online at www.visitshenandoah.com.
- **Shenandoah Seasonings Culinary Workshops** – Executive Chef Terry Sheehan will host cooking demonstrations that highlight a twist to traditional Southern cuisine native to the Shenandoah region while showcasing sustainable practices. Dates for the workshops are April 18-20 at Big Meadows Lodge; and June 15-16 and September 21-22 at Skyland Resort. One day demonstrations will be available on August 8 and 15 at Skyland Resort.
- **Signature Events** – ARAMARK hosts a series of events throughout the season in Shenandoah National Park to further enrich the cultural experience at the park. **SummerFest**, a summer festival, featuring lively entertainment from the 1920s through the 1950s along with classic cars on display, will return on July 26 with a rain date of July 27. The popular **Tea with the First Ladies: Lou Hoover and Eleanor Roosevelt** provides an informative narrative about these two spirited women while desserts from their favorite recipes and teas are served. **The Apple Butter Celebration**, September

12 and 13, takes visitors back to a time when women would snit their apples and gather together for a combination of work and socializing.

For more information about events in Shenandoah National Park, or to book reservations, please call 1-800-778-2872 or visit us online at www.visitshenandoah.com.

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About Shenandoah National Park

Established by Congress in 1935, Shenandoah National Park in the Blue Ridge Mountains of Virginia contains nearly 197,000 acres of land with over 500 miles of trails, including 101 miles of the Appalachian Trail. Shenandoah draws up to 1.5 million visitors a year with its rich history, unique geography and wildlife, as well as the panoramic vistas from the Skyline Drive. This National Scenic Byway, built during the Depression era, winds along the crest of the mountains through the length of the park, providing vistas of the sweeping landscape to the east and west.

Lodging options in the park include Skyland Resort (mile 41.7), Big Meadows Lodge (mile 51.2) and Lewis Mountain Cabins (mile 57.5), which are operated by ARAMARK, an authorized concessioner and hospitality provider for the National Park Service. For more information about Shenandoah accommodations, dining and special events, call 800-778-2872 or visit www.visitshenandoah.com.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's list of "America's Most Admired Companies," ARAMARK has consistently ranked as one of the top three most admired companies in its industry as evaluated by peers and industry analysts since 1998. The company was also ranked first in its industry in the 2006 FORTUNE 500 survey. Headquartered in Philadelphia, ARAMARK has approximately 240,000 employees serving clients in 18 countries. Learn more at the company's Web site, www.aramark.com.